 <b>SURESH GYAN VIHAR UNIVERSITY</b> <small>Accredited by NAAC with 'A' Grade</small>	<b>INTERNAL ASSIGNMENT - 1</b>	
<b>Course:</b> BBA	<b>PRINCIPLES OF MANAGEMENT</b>	
<b>Year:</b> I		
<b>Specialization:</b> NA <b>Total Marks:</b> 100		

**Q. Write answers for questions below. (20 marks each – Word limit – 500)**


**A. What is meant by Management? Explain the relationship between management & administration.**

**B. Analyze different types of skills required by Managers at different levels.**

**C. Describe the contribution of F.W. Taylor towards scientific management**

**D. What is Scientific Management? Explain the mechanisms of scientific Management?**

**E. Write some important functions of 1) Top level management. 2) Middle level management. 3) Lower level management. Give examples.**

 <div><b>SURESH GYAN VIHAR</b> <b>UNIVERSITY</b> Accredited by NAAC with 'A' Grade</div>		<b>INTERNAL ASSIGNMENT - 2</b>	
<b>Course: BBA</b>		<b>PRINCIPLES OF MANAGEMENT</b>	
<b>Year: I</b>			
<b>Specialization: NA</b>	<b>Total Marks: 100</b>		

**Q. Write answers for questions below. (20 marks each – Word limit – 500)**

**A. What do you mean by Departmentalization? Discuss the various Departmentalizations.**

**B. What is Delegation of Authority? Explain the need and difficulties in delegation of authority**

**C. What is Motivation? Explain in detail 'The Need Hierarchy Theory of Motivation'.**

**D. Describe a time you worked with someone culturally, racially, or ethnically different from you, any challenges created and how you handled it.**

**E. Discuss the process of creativity and the important steps to be taken to develop new products and services.**