
 <div>SURESH GYAN VIHAR UNIVERSITY Accredited by NAAC with 'A' Grade</div>		INTERNAL ASSIGNMENT - 1	
Course: MBA		PRODUCTION OPERATIONS AND SCM	
Year: I			
Specialization: NA	Total Marks: 100		

Q. Write answers for the questions below. (20 marks each – Word limit – 500)

- A. What is Production and Operation Management? What are the qualities and responsibilities of production manager?**
- B. State and Discuss the historical development of Operations Management**
- C. What is a Product? State the different types of Products and their Attributes.**
- D. What are the relevant factors affecting 'Plant Location'? Give examples**
- E. What is production planning and control? Explain objectives, importance and problems of production planning and control.**

 <div>SURESH GYAN VIHAR UNIVERSITY Accredited by NAAC with 'A' Grade</div>		INTERNAL ASSIGNMENT - 2	
Course: MBA		PRODUCTION OPERATIONS AND SCM	
Year: I			
Specialization: NA	Total Marks: 100		

Q. Write answers for the questions below. (20 marks each – Word limit – 500)

- A. Explain the characteristics of ‘Batch Production’ and its economic advantages**
- B. What do you mean by Strategic Alliances and Outsourcing? What are the various factors that are considered by organizations before entering strategic alliance?**
- C. What are costs associated with inventory? Explain in detail.**
- D. Explain Process of Channel Selection. What are the various criteria to select channel partners?**
- E. What do you mean by Inventory? Explain types of Inventories.**